



## Membership Benefits

### **Chamber Plaque and Decal**

Proudly display your Chamber membership plaque and decal in your business and include the Chamber membership logo on your website. Your investment in the Chamber gives your business credibility, visibility and marketability.

### **Inclusion in the Chamber Membership Directory**

Your business will be included in the Chamber online resource directory at [www.mcleancochamber.org](http://www.mcleancochamber.org), which receives more than 2,000 searches per month. You will also be included in My Chamber App, an application for all smart phones.

### **Hot Deals**

Highlight special discounts and promotions for your business at no additional cost on the Chamber website, and enjoy offerings by other Chamber members.

### **Community News**

Share your company press releases and major news with the Chamber and we will share it on our website in a special Member to Member News section.

### **Ribbon Cuttings/Ground Breakings**

Celebrate your grand opening or major milestone with a ribbon cutting or ground breaking ceremony, coordinated and promoted by the Chamber.

### **Advertising Opportunities**

Advertising opportunities exist through our weekly Monday Morning Coffee e-newsletter, Chamber Connections, monthly event card, and the Chamber website.

### **Employer's Coalition for Health Care, Inc. (ECHI)**

ECHI is a wholly owned subsidiary of the Chamber providing employers with affordable, predictable health care rates. It also gives employers a choice between quality health care providers and flexible coverage options-point of service and HMO.

### **Commercial Energy Alliance**

Enjoy cost-savings on your commercial energy bills through the Chamber's Energy Alliance, managed by Gulf Plains Energy.

### **Access to Chamber Business Before Hours and Business After Hours**

Make contacts, exchange ideas and mingle with other members and business professionals. Business Before Hours is held the 4<sup>th</sup> Wednesday of the month from 7:00-8:30 AM and Business After Hours is held the last Wednesday of the month from 4:30-6:30 PM.

## ***Promoting Local Commerce***

### **Business Referrals**

Every year we receive hundreds of requests for names of local businesses, professionals and services. Only Chamber members are referred. What better way to promote your business and McLean County than "Shop Chamber Members First?"

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### **Opportunity to host Chamber Business Before Hours and Business After Hours**

Open your office to Chamber members by hosting a Business Before Hours or Business After Hours, which bring 50 to 150 people on average.

### **Online Event and Job Postings**

Post job openings and community calendar events directly on the Chamber website.

### **Sponsorship Opportunities**

Promote your organization through sponsorship opportunities at Chamber events such as the Annual Gala, STROKER Golf Classic, CommUniversity, Agriculture Events, and Twin Cities Business Showcase. A variety of sponsorship levels and packages are available to meet your specific budget.

## ***Advocating Business Perspectives***

### **Effective Representation in Government Affairs**

The Chamber speaks on behalf of business to elected and appointed officials and government staff members at the local, state and national levels. Your voice will be heard on important regulatory, legislative and educational issues that directly affect your business.

### **Economic Development**

The Chamber collaborates with others, leading the effort to create a vibrant business environment in McLean County.

### **Political Action Committee (PAC)**

This committee was formed to support candidates, committees and issues at the local and/or state level that support a healthy economy, favorable business climate, high quality of life and a progressive future for our county.

### **CIRCLE**

The McLean County Chamber of Commerce has joined with 17 other Chambers throughout the region to form the Central Illinois Regional Chamber Legislative Effort (CIRCLE). The goal of this collaboration is to strengthen the voice of the central Illinois business community with state legislators.

### **Stay Informed on Issues Affecting your Business**

Attend monthly Breakfast Business Briefs, hosted by the Chamber, and receive important information on various local issues and laws that affect your business

## ***Creating and Maintaining Relevant Programs***

### **Award Opportunities**

The Chamber recognizes organizations and industry leaders in our community at feature events, such as the Annual Gala, ATHENA Award Reception, Administrative Professionals Luncheon and Agriculture Awards Dinner.

### **Leadership McLean County**

You and your employees can take advantage of this juried participation program for individuals who wish to learn more about McLean County and position themselves as leaders within the community.

### **Online Learning Center**

The Chamber Online Learning Center is a strategic business initiative to provide educational opportunities and professional development tools designed to expand essential knowledge in Human Resources, Management/Leadership, Business, Software, Marketing/Sales, Safety and Health.

### **Reduced Insurance Costs**

Take advantage of discounts on home and automobile insurance through Auto-Owners Insurance.

### **Notary Public Service**

A Chamber staff person is available to provide notary services, free of charge.

### **Volunteer Opportunities**

There's nothing more rewarding than volunteering your time and talent to make the community where you live and work a better place. As a member of the Chamber, you have the opportunity to serve on committees or work at a one-time event. Membership is an investment in your business future.

## ***Establishing Relationships***

### **Multiple subscriptions to the Chamber e-newsletter**

The Chamber e-newsletter, Monday Morning Coffee, is distributed every Monday morning to more than 2,500 individual contacts within member businesses plus city, county and state officials. There is no limit on the number of individual contacts who can subscribe to the e-newsletter.

### **Your selection of Chamber e-newsletters**

Subscribe to the newsletters you want based on your specific interests: Network Development, Advocacy, Community, Featured and Programs and Services.

### **Chamber Ambassador**

Each Chamber member is assigned an ambassador to answer your questions and will deliver your New Member Folder, full of information and facts for you. Each Ambassador will serve as a mentor for your first year of Chamber membership.

**Bloomington Normal Young Professionals (BNYP)**

BNYP is a group of professionals ages 22-40 in McLean County who strive to be the best in their respective fields, build their personal and professional network and improve their quality of life by giving back to the community in which they choose to live, work and play.

## **Members of Distinction (25% of annual dues)**

**Electronic Membership List**

Each Member of Distinction will receive one electronic copy of the McLean County Chamber of Commerce's Membership List in Excel (\$100 value). Does not include member emails.

**Recognition on Website and Chamber Annual Report**

Members of Distinction are highlighted on a special section of the Chamber website.

**Golf Outing Discount**

Each Member of Distinction will receive a 50% discount on one participant entry to the STROKER Golf Outing in July (\$75.00 value).

**Meeting Room Usage**

Members of Distinction receive access to the Chamber board or training room up to twice a year with a maximum of 2 hour increments (\$200 Value).